

Welcome to the Brushy Mountain Apple Festival!

After a hot and humid summer, we can look forward to the beautiful fall weather and the Brushy Mountain Apple Festival in downtown North Wilkesboro. We are looking forward to having you in the festival and eagerly await another large crowd. We would like to thank you in advance for participating, since you are one of the major factors in making the Brushy Mountain Apple Festival a success. Please remember that all proceeds from the Brushy Mountain Apple Festival are used to help the community through scholarships and other worthy causes. All of us at the Brushy Mountain Ruritan Club appreciate your participation.



IMPORTANT INFORMATION:

STATE SALES TAX

Where applicable, in accordance with NC law, each vendor is responsible for collection of sales tax on all sales made during the festival.

SETUP

- Spaces 363-570 can begin setting up Friday at 6:00 PM
- Spaces 293-362 can begin setting up Friday at 10:00 PM
- All other spaces can begin setting up Saturday at 6:00 AM

The streets of North Wilkesboro will be closed the night before at approximately midnight. You should have already received a map with your area number, space number, entrance number and an exit number. You will need to print this map and bring it with you on Apple Festival morning. **If you can't find the email, log into the Festival and select "Your Festival Details".**

YOUR CURRENT STATUS - NOTIFIED
Details about your booths and their locations can be accessed by clicking on the YOUR FESTIVAL DETAILS icon on the right.



In order to improve the flow of traffic that morning, you will need to enter the proper entrance and **unload in the lane right of center**. We request that when unloading each booth, have only one car or a car and trailer at a time. Unload as quickly as possible, park your car and then return to set up your booth.

Please do not park in alleys!! If you do, your car will be towed away at your own expense. You must keep the extreme right lane (fire lane next to curb) open at all times for the necessary traffic flow.

Please do not park your vehicle next to your booth during the night.

Vendor spaces are numbered off on the street and parking lots every 10 feet with some exceptions based on size requirements. Vendors may set up their booths between the assigned space number and the next higher number and 10' by 12' only. **Absolutely nothing may be placed on any sidewalks! Do not set up all the way to the curb!** We request that booths are set up by 8:00 AM and all vehicles are off the streets at that time. No vehicles will be allowed past the barricades after **8:00 AM**.

On Saturday morning you will be receiving a Peddler's Permit from the Town of North Wilkesboro which has been covered with your space fee.

ELECTRICITY

The Brushy Mountain Apple Festival provides power when requested to vendors attending the festival. Please note that if you have requested 50 amp or 30 amp power use, you must bring an adaptor with you to fit the standard 50 and 30 amp plugs that we have available.

If you are using power from drop cords available throughout downtown, **please do not plug directly into the drop cord.** A 15 amp surge protector must be plugged in (14 gauge minimum power cord) first and then others can plug into the surge protector. Please bring duct tape to tape your cord to the street.

Remember a small appliance such as a coffee pot can draw enough amps to flip the circuit breaker on a drop cord. If power is lost at that drop cord, it may not be available the rest of the day.

Spaces 363-570 have limited power.

Spaces 293-362 have no power.

If you need electricity for your booth, it is not feasible for these spaces. It is your responsibility to make other arrangements.

All vendors please read the newly updated **“Apple Festival Vendor Policies”** found under Vendor Resources page. [Apple Festival Vendor Policies](#) Food Vendors also read All Policies on the page. (Health Department policies, [Meal Ticket Policy](#), [Fire Protection Notice](#))

If you are a Commercial food vendor preparing and serving hot foods, you must apply with the Wilkes Co Health Department for a permit and schedule site inspection. Your application should have been applied for two weeks in advance. Details are available on our website. [Wilkes County Health Department Regulations](#).

All food vendors with open fire must have an ABC fire extinguisher. Any food vendor cooking with a deep fryer must have a Class K extinguisher. See Fire Protection Notice for additional information. [Fire Protection Notice](#)

BREAKDOWN & DEPARTURE

It is expected of all festival participants to leave the premises of their booth clean before departing on Saturday afternoon. **You may not bring vehicles on the street or parking lots before the police open the barricades sometime after 5 PM.**

If you have any questions, please call the Brushy Mountain Apple Festival telephone number **336-921-3499**.

If you know of a friend or family member who would like to participate in the festival, please have them visit <http://www.applefestival.net/> and apply.

Again, we welcome you all to the Brushy Mountain Apple Festival. You make the festival what it is and we hope you have a very successful day.

Sincerely,

The Brushy Mountain Ruritan Club
2024