

45th Annual Souvenir Program & Guide

Downtown North Wilkesboro,
North Carolina



**BRUSHY
MOUNTAIN
APPLE
FESTIVAL**
OCT. 5, 2024

Betsy Russell

Brushy Mountain Apple Festival

Saturday, October 5 • 8 a.m. - 5 p.m.

1st Saturday in October
Downtown North Wilkesboro, North Carolina



Lots of Food, Crafts, Shopping, Music and Fun at the Festival.

See the schedule for all the music, singing, dancing and special events on the next to last page of this Souvenir Program and Guide !

22st Annual Apple Jam

Friday, October 4, 6 - 9 p.m.
on the Park Stage at 10th and Main

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Welcome to the 45th annual Brushy Mountain Apple Festival

Many things change over the years. Those who planted the first apples in our mountains two hundred years ago would not believe the changes. The Brushy Mountain Ruritans who started the Apple Festival forty five years ago did not imagine the big impact the Festival continues to have on our community. The changes in downtown North Wilkesboro during the first weekend in October are amazing. North Wilkesboro has changed. The change in the foliage is always awe-inspiring. What changes await us, we can only guess.

But we are thankful to live in such a beautiful part of the world and are very happy to share it with all of our visitors on the first Saturday in October from 8 AM to 5 PM. Thanks to the Town of North Wilkesboro, who opened the town for the occasion, and to the apple growers for their toil in the fields. So many local organizations have joined together to make this a great experience for everyone. Our many thanks go to the vendors, bands, dancers, the Town and its Police Department for entertaining us and keeping us safe. This souvenir program lists numerous sponsors and advertisers without whom we couldn't highlight and celebrate the many arts, music, fun, food and fellowship we have come to know as part of this County. The Ruritan Club is thankful for the opportunity to put on such a great festival.

A special thank you goes to our Grand Marshal Audrey Smithey. Greet her at Wilkes Towers on Main Street and sign the quilt, and by the way, Audrey

made the quilt. Also, see the vibrant original watercolor "Quilters" by artist Betty Powell used for the cover of this Souvenir Program & Guide.

On Friday evening, October 4, from 6:00-9:00 PM, we kick off the festivities with our 22nd "Apple Jam" and reunion for all Apple Festival friends at the Brushy Mountain Apple Festival Park on 10th and Main. Entertainment will include the band Sassafras.

We're glad you're here to celebrate our 45th annual Apple Festival. Help us celebrate mountain life and the fruit that has kept that way of life going for hundreds of years. An apple a day and an Apple Festival a year keeps us healthy and energized.

So, again, WELCOME. Tap your foot to the music, enjoy the exhibits, savor the food and pick up a bag or two of Brushy Mountain apples before you go.

Most of all, have a great time. Opening ceremonies begin 9:00 AM at the Apple Festival Park Stage on the corner of 10th and Main.



**Welcome TO
THE FESTIVAL!**

COMMITTEES

Club President	Gary Hayes
Apple Festival Chairperson	Gary Hayes
Advertising/Publicity	Paul Barelski, Dillon and Makayla Bullard
Ambassadors	Ann Tuttle and Cassie Stone
Apple Jam	Debi Davis and Wes Tuttle
Artist for Program Cover	Betty Powell
Arts and Crafts	Ray and Cassie Stone
Entertainment	Gretchen Barelski
Exhibits	Debi Davis and Wade McInnis
Face Book Page	Dillon and Makayla Bullard
Food Concessions	Gary Hayes and Sandra Lowe
Grand Marshal Quilt Maker	Audrey Smithey
Information Booth	Sandra Lowe and Ray Stone
Interviews	Jule Hubbard, Wilkes Journal-Patriot
Photo Contest	Dillon Bullard
Program and Guide	Paul Barelski
Safety and Facilities	Gary Hayes, Dillon Bullard, Mark Stone and Lee Tedder
Support Staff	Larry and Kimberly Johnson, Jennifer Jones, Janice Martinek, Timothy Poole, Tom Sargent and Gillian and Glenn Tuttle
Transportation	Lee Tedder and Wade McInnis
Park Stage	Debi Davis
Web-Site	Sandra Lowe and Matt Van Buskirk
Wilkes Towers	Elrea Hendren, Debi Davis, Carol Sargent and Mara Lynn Tugman



THE 2024 BRUSHY MOUNTAIN RURITAN CLUB WELCOMES YOU!

Shown left to right: Paul Barelski, Makayla Bullard, Sandra Lowe, Mark Stone, Lee Tedder, Jennifer Jones, Debbie Hayes, Gary Hayes, Gretchen Barelski, Dillon Bullard, Debi Davis, Cassie Stone and Ray Stone.

Other members: Elrea Hendren, Larry and Kimberly Johnson, Janice Martinek, Wade McInnis, Timothy Poole, Tom and Carol Sargent, Ann and Wes Tuttle and Gillian and Glenn Tuttle.

Festival quilt maker is 2024 marshal

BY JULE HUBBARD

WILKES JOURNAL-PATRIOT STAFF

A long-standing Brushy Mountain Apple Festival tradition is the friendship quilt given to the grand marshals and signed by people visiting them during the event in the Wilkes Towers lobby on Main Street, North Wilkesboro.

The Brushy Mountain Ruritan Club, which puts on the arts and crafts extravaganza and celebration of local apples and mountain heritage, honored the person who made most of these quilts over the years by naming her marshal for the 45th festival on Saturday, Oct. 5.

She is Audrey Smithey of Dixie Rock Road in the Brushy Mountain community. Smithey learned quilting from her mother, Dora Daniels Davidson, as a child, when it was common for people to make their bed coverings and clothes.

Smithey was born and raised on a farm in the Vashti community, in the southern end of the Brushies in Alexander County. Her father was Clarence Davidson.

She isn't much for crowds and hasn't attended many apple festivals, but Smithey plans to be in the Wilkes Towers lobby on Oct. 5 with the 2024 friendship quilt. And, yes, she made it. Smithey is still going strong at 91, but said she is making fewer quilts now after making hundreds over the years.

The three layers of a quilt are the top, batting and backing, with the top being the most time consuming. Smithey cuts cloth of different colors and textures into different shapes and sizes and sews these together in squares. She then sews the squares together in traditional or creative patterns to make quilt tops.

Batting is the puffy middle of a quilt, with varied thicknesses.

Smithey buys rolls of synthetic batting, but said her mother most often used cotton grown on the farm. Smithey buys bedsheets for use as backing, which is the bottom layer of a quilt.

Smithey prefers sewing by hand with a needle and thread over a sewing machine for all aspects of making a quilt. The portion of the quilt she is working on is held taught in a frame. She has closely-spaced, uniform quilting stitches.

She operated commercial sewing machines for decades while working at textile factories in the Wilkesboros, Taylorsville and Statesville (including L&L Manufacturing and Wilkes Glove locally), but said it can be hard to keep quilt pieces together when sewed with a sewing machine.

Smithey said she buys quilting materials at Walmart in Wilkesboro and Gloria Sews in North Wilkesboro. Her mother bought quilting materials from Smithey's Department Store or a fabric store in Taylorsville. Some people used old feed sacks in quilts, she added.

A quilt's dimensions depend on whether it's for a king-size, queen-size or other bed, plus smaller "lap quilts" can be made.

Smithey graduated from Taylorsville High School in 1951 and attended Mount Hebron and Pleasant Hill Baptist churches in Vashti while growing up. She now is a member of Bethany Baptist on the Brushies.

Smithey moved to the Brushy Mountain community soon after she married Ray Smithey in 1954. He was from the Brushy Mountain community and they met while Ray Smithey was dating one of her friends in Alexander. She said




Photo by Jule Hubbard

THE HUNDREDS OF QUILTS Audrey Smithey has made over the years include those placed in the Wilkes Towers lobby for visitors to sign during the Brushy Mountain Apple Festival and given to festival marshals. Smithey shows one of her quilts, with a star design.



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SEE MARSHAL/PAGE D5

MARSHAL

FROM PAGE D4

Wilkes was part of the social scene for teens in Alexander when she was that age.

Audrey and Ray Smithey briefly lived with his parents, Rufus and Mary Lizzie Gentle Smithey, before they built the first portion of the home where she still lives. The home is on land given to the couple by Mary Lizzie Smithey, who received it as a gift from H.H. and Emma Morehouse of the Brushy Mountain community.

Mary Lizzie Smithey worked from ages 14-65 for the Morehouses, whose apple orchard acreage included where Audrey and Ray Smithey built their home. She also was a quilter and usually had a quilt on a frame that could be hoisted up to the ceiling when she wasn't working on it, said Smithey.

Brushy Mountain Road was still a gravel road and far fewer people lived in the community when Audrey and Ray Smithey moved to the Brushies, but the road soon was paved.

Ray Smithey worked at American Drew furniture factory in North Wilkesboro and also helped his uncle, Rob Gentle, run Gentle Store on Brushy Mountain Road in the Brushy Mountain community. Emma Transeau Gentle later owned and operated the store. It has been closed for many years.

Audrey and Ray Smithey's son is Michael Smithey of Purllear and their daughter is Karen Smithey Myers of Wilkesboro. She has four grandchildren, five great-grandsons and a great-great-granddaughter.



Photo courtesy of Audrey Smithey

AUDREY SMITHEY, left, is this year's Brushy Mountain Apple Festival grand marshal. Ray Smithey, at right, was her husband. He died in 2010.

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AVA WESTMEYER AND HER MOTHER MEGAN participated in the Fire Department activities held on Independence Day at the Brushy Mtn. Community Center. Diane Yale-Peabody is Megan's mother and Ava's grandmother.

Brushy Mountain Ruritan Club Activities

Our Club consists of members who strive to improve their community on the Brushies and Wilkes County through many activities. This year we gave gift cards to veterans, awarded scholarships, opened the pool, had a great 4th of July working with the Community Center and Fire Department, continued Life-Line services, helped with the dictionary project for Wilkes 3rd graders, had two Chicken-ques at Memorial Park, worked at the North Wilkesboro Speedway concession stands for Nascar races and helped many in need.

Club meetings are held every 1st Monday, 7:00 PM at the Brushy Mountain Community Center, 7960 Brushy Mtn. Road. Call 336-921-3499 or go to: www.brushymountainruritans.org for more information.



RURITANS AT MEMORIAL PARK CHICKEN-QUE. The car line is long and they sold out 500 plates by 11 AM.

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Powell strives to capture natural beauty

BY JULE HUBBARD

WILKES JOURNAL-PATRIOT STAFF

The cover of the program for the Brushy Mountain Apple Festival on Oct. 5 features a painting by a Wilkesboro artist who believes art is all-encompassing, while she strives to capture beauty and provoke peacefulness with her works.

Betty Powell's impressionistic painting on the cover has three women, including two in old-fashioned bonnets, working on a quilt during the apple festival. Powell said the interesting scene reminded her of her grandmother, who lived near the base of Mount Rogers in Southwest Virginia.

Women with the Austin Community

Center in northeastern Wilkes County worked on quilts during many apple festivals, organized by the Brushy Mountain Ruritan Club and held in downtown North Wilkesboro.

Paul Barelski, Brushy Mountain Ruritan Club member in charge of the program, secured Powell's permission to use the painting on the cover after recognizing that it was a natural for that purpose.

At age 90, Powell still considers herself to be a student of life as she celebrates new steps in her painting. "True seeing is the goal of all artists and enlightenment takes place when one lets his/her innocence see nature and life with child-like awe and respect," she said.



Photo by Jule Hubbard

Betty Powell's painting of women working on a quilt at the Brushy Mountain Apple Festival is featured on the cover of this year's apple festival program.

SEE POWELL/PAGE D8



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POWELL

FROM PAGE D7

Powell greatly limits her schedule as an art teacher but otherwise shows little sign of slowing down. She judged entries in the Wilkes art Gallery's 45th annual Northwest Artists' Exhibition last month. An exhibition of her artwork at the gallery ended Aug. 28.

Powell has loved art since childhood and was startled recently when a man asked her, "What good is art." She quickly responded, "Well, look around you. See that furniture over there? An artist designed that. This building we're in, an artist designed it. Look at your car, the upholstery. Everything."

With a goal of mastering the brightness and vibrancy of pastels, Powell studied with Wolf Kahn, Charles Basham and others. As an adult student at Appalachian State University, she studied under other well-known artists and master painters. Powell is a longtime member of a group of area artists called ART MIX and said she draws from others.

The North Carolina landscape has been her primary source of inspiration. "I believe that if you go out into the landscape and not only look, but also listen with your heart as well as with your ears, the landscape will speak to you. The importance of landscape is its grandeur and power. Celebrating landscape is reclaiming our oneness with God and nature," said Powell.

"As a landscape artist, I am fascinated by rich colors and like to use pure, vibrant colors that are joyous. I want my pastel paintings to have a strong play of light and shadow and have poetic elements of atmosphere, knowledge, feeling and inspiration. I found pastels to be the most suitable medium for expressing the beauty I see around me. Pastels have a life and luminosity all their own."

Her sensitive pastels, watercolors, oils, acrylics and mixed collages hang in private and public collections across the nation.

Powell said she was born and raised in a nature-loving family in Rockingham County. Her early artistic influences were her parents, Roy and Virginia Crowder, and an art and piano teacher in first through 12th grades, Maude Reynolds. Powell frequently played along a creek and learned names of wildflowers from her mother.

While majoring in voice at Elon College, Powell met the man she married in 1953, Bob Powell, of Wilmington. The family lived in different parts of the state due to Bob Powell's job with the U.S. Bureau of Alcohol, Tobacco and Firearms before moving here when he became agent in charge of the ATF office in Wilkesboro in 1968.

They moved to Michigan when Bob Powell was promoted to assistant special agent-in-charge of the ATF for Michigan in 1976, but returned to Wilkes three years later when he retired rather than accept another transfer. "Bob loved Wilkes County," said Powell.

Powell earned an associate of arts degree from Wilkes Community College and Bachelor of Science and Master's Degrees in art education from Appalachian State University. She was an art teacher in the Wilkes schools for eight years and taught art privately for many more years.

Powell said her husband, who died in 2012, and their children, Susan, Bob Jr. and David, have been huge supporters of her work. A fourth child, Stephen, is deceased. Powell has two grandchildren one great-grandchild.

In addition to arts organizations, Powell is an active member of North Wilkesboro Presbyterian Church and the North Wilkesboro Rotary Club.



Photo courtesy of Betty Powell

Betty Powell talks about her works, including a painting and a collage, in a gathering of artists.

A promotional graphic for Brushy Mountain Smokehouse and Creamery. The background features a close-up of a succulent roasted turkey. In the foreground, there is a large, round cream pie topped with whipped cream, chocolate shavings, and a cherry. The text "Welcome to our Friendly Town of Wilkesboro" is written in a large, red, outlined font. To the right is a logo for "Brushy Mountain" with a green mountain range illustration. Below that, a red ribbon banner contains the text "Smokehouse and Creamery" in white.

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2024 Brushy Mountain Ruritan Scholarships

Over the years, the Brushy Mountain Ruritan Club has provided more than \$200,000 in scholarships. The Club also has an endowment with the North Carolina Community Foundation that enables us to make significant and lasting gifts for the benefit of the community.

Our Ruritan Scholarship is good for up to four years if the student maintains academic goodstanding, and we have several students receiving continuing scholarships. Best Wishes to All!

Our 2024 recipients are:

Woodson Biesak who plans to go to UNC Charlotte and major in Mechanical Engineering.

Amelia Koch, UNC Chapel Hill and wants to be a Neurologist.

Lana Ferguson will go Garner Webb University and study Psychology.

Alea Mitchell will enroll at Clemson University in the Packaging Science Program.




M I C H A E L ' S
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HOW WILKES SAYS
“I DO”



DOWNTOWN NORTH WILKESBORO

Cooking with Apples

THE FOLLOWING RECIPES THAT INCLUDE APPLES ARE FROM VARIOUS N.C. COOPERATIVE EXTENSION SOURCES

Apples are an original fast food, only requiring a good wash before eating. They also add texture and flavor to familiar recipes, including

tuna or chicken salad, green salads, slaw, grilled-cheese sandwiches, yogurt, oatmeal, pancakes and more. North Carolina ranks seventh nationally in production, with the majority of harvest in the western part of the state.

Cranberry Apple Crisp

Ingredients

- 8 to 12 ounces raw cranberries
- 4 cups apples, sliced
- ½ to ¾ cup of sugar

Topping

- ½ teaspoon cinnamon
- ½ cup butter
- ½ cup packed brown sugar
- ½ cup flour
- 1 cup oats

1. Wash hands and countertop before beginning to cook. Wash cranberries and apples under running water. Sort out any bruised or shriveled berries. Scrub the apples with a clean brush.
2. Combine cranberries, apples, and sugar in an 8 "x 8" glass baking dish. Mix lightly. Set aside.
3. Make topping: Microwave butter ¼ to ½ minute until softened. Blend in brown sugar and mix in flour, oats, and cinnamon until crumbly. Crumble over the cranberry and apple mixture.
4. Microwave on HIGH power, uncovered 10-11 minutes until fruits are tender, rotating dish once.
5. I did a quick nutritional analysis on this recipe. Makes 12 — ½ cup servings. Each serving has about 240 calories, 9 grams fat, and 38 grams carbs (didn't separate natural sugar from added sugar).

Pan-fried potatoes with onions and apples

- 3 medium (around 3 cups) russet potatoes, cut into ½" cubes
- 2 medium (around 2 cups) onion, roughly chopped
- 2 tablespoons olive oil
- ½ teaspoon salt
- Freshly ground pepper to taste
- 1 cup white wine
- 1 teaspoon maple syrup
- 1 teaspoon dried thyme
- 1 tablespoon butter
- 2 small or 1 large (around 2 cups) granny smith apple, cut into ½" cubes
- Parmesan cheese, optional garnish
- Fresh parsley or thyme, optional garnish

1. Bring a large pot of salted water to a boil. Meanwhile cut the potatoes and onions. Once the water is boiling, add your cut potatoes and blanch for 4 minutes. Drain and dry.
2. Place a large skillet over medium-low heat and add the olive oil. Once hot, add onions and potatoes, then salt and pepper. Stir frequently, cooking until golden brown.
3. Move mixture to a bowl and place the skillet back on the burner. Deglaze the pan with the white wine, then turn up the heat to reduce it. Add the maple syrup and thyme and cook until there is a small amount of liquid. Turn heat down and add butter, stirring to melt.
4. Add the apple cubes and stir to coat. Once hot, mix the onions and potatoes back into the pan. Cook a few minutes until the apples and potatoes are tender.
5. Garnish with Parmesan cheese and fresh parsley or thyme, if desired.

Serves 4 - 6

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GURNEY ROYALL STIRRING THE KETTLE IN 2009



THE TRADITION CONTINUES

Apple Butter at the Apple Festival

Note: Part of this article was taken from the October 10, 2023 Wilkes Journal-Patriot report by Jule Hubbard.

Heritage exhibitors included the Royall family from Meadows of Dan, Va., selling about 30 gallons of apple butter they cooked in a 50-gallon copper kettle on site, plus more (both apple and peach butter) they brought from home.

The Royalls have been a feature of every Brushy Mountain Apple Festival since the late 1990s, at the same place near the western end of Main Street. Missing this year was patriarch Gurney Royall, who died in April 2022. Pam Royall, Gurney's wife, was at the festival with

three of their five adult children. She also has two sons-in-laws that help.

Gurney and Pam Royall started helping her mother, Peggy Barkley, and her great aunt, Addie Wood, make apple butter decades ago. They made it several weekends each fall then at Aunt Addie's Mayberry Trading Post near the Blue Ridge Parkway in Patrick County, Va., which still is in business. Aunt Addie's mother's recipe for apple butter called for 10 bushels of fresh Virginia apples (golden delicious and stayman), 100 pounds of sugar and one ounce of pure cinnamon oil was used then and the family still uses it today, said Royall.

They plan to continue making and selling apple butter at the Brushy Mountain Apple Festival, the Autumn Leaves Festival the following weekend in Mount Airy and to raise money for Meadows of Dan Elementary School. Like her mother, Pam also drives a Patrick County school bus.

"This is about family heritage" and less about income, said Royall. "My great-great-grandfather made apple butter in Meadows of Dan to feed his children and we've been making it ever since." Pam added that "this Festival is the best and it is an honor to be here".

2023 Brushy Mountain Apple Festival Photo Contest

The winner of last year's Photo Contest is a photo of a cute toddler sitting on a crate of apples.

Tucker Wilkes Farlow was born in Guilford County, NC on October 16th, 2022 and is the son of Seth and Megan Farlow, who is the photographer.

Tucker is a resident of Sophia, NC located in the heart of Randolph County. Tucker's middle name (Wilkes) was named after a special county that Tucker enjoys visiting regularly with family and friends. One of his favorite places to visit is his Poppy's hunting cabin in the Hays community of Wilkes County, NC .

Tucker's family has visited the Apple Festival for years and are thrilled to now be able to share that tradition with Tucker and his little sister, Ellington. Tucker enjoys farming, riding the tractor and calling in the cows at feeding time. Tucker and his family would like to wish the best of luck to all of this year's photo contestants



as it was very exciting news to hear that Tucker's photo won the 2023 contest!

Scan this QR code to submit your entries for this year's Apple Festival Photo Contest.

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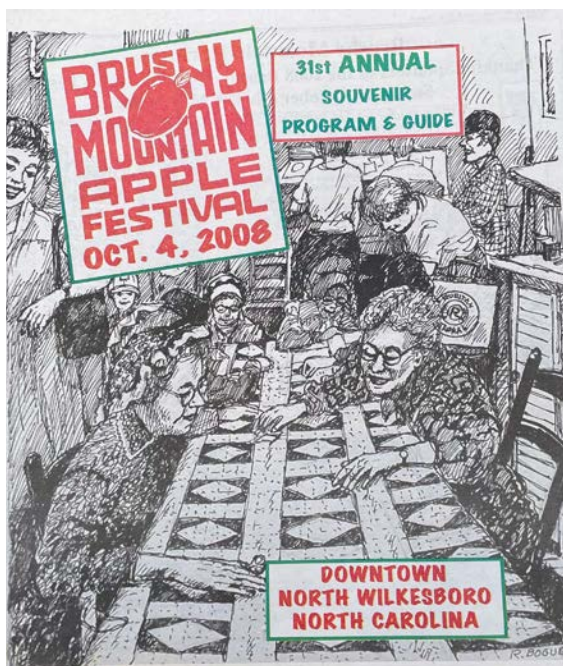
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2008 APPLE FESTIVAL PROGRAM COVER - QUILTERS

This cover was drawn for the 2008 Festival by Bob Bogue showing the group of quilters that came to the Apple Festival and set up a quilting demonstration on Tenth Street.

Quilting is always an important part of the Apple Festival. Stop by Wilkes Towers and greet Grand Marshal Audrey Smithey and sign the quilt she made. Also see the original watercolor painting that artist Betty Powell did for the Cover of this Souvenir Program & Guide.



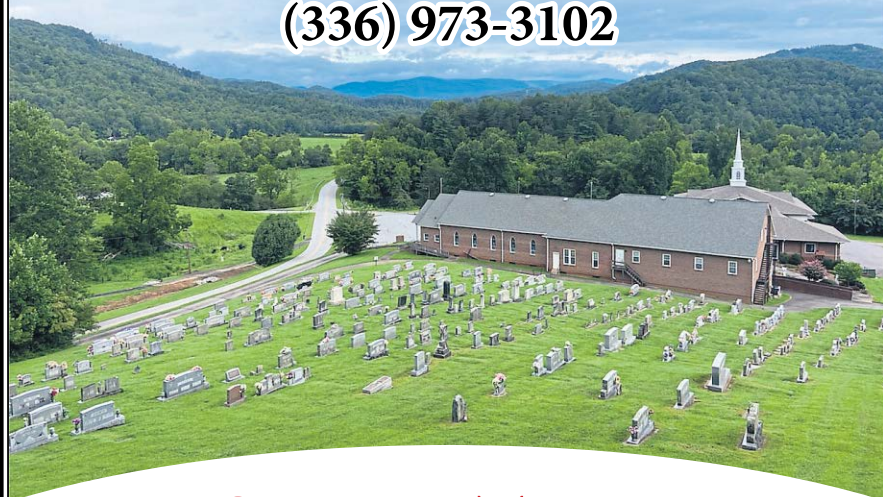
2010 APPLE FESTIVAL PROGRAM COVER - MAKING APPLE BUTTER

This cover was drawn by Alex Stutts, then a Wilkes High School senior, showing Gurney Royall stirring the apple butter kettle before a large crowd. Alex received the first Bob and Lynn Bogue Art Scholarship and drew the cover in the style of long time and original artist Bob Bogue.

Alex is now the lead graphic design artist for a company in San Diego, but works remotely from his home in West Jefferson, NC. He also has recently taught part-time at Appalachian State University, his alma mater.

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Romans Road to Salvation

- “As it is written, “There is none righteous, no, not one.” (Romans 3:10)
- “For all have sinned, and come short of the glory of God.” (Romans 3:23)
- “For the wages of sin is death; but the gift of God is eternal life through Jesus Christ our Lord.” (Romans 6:23)
- “But God commendeth his love toward us, in that, while we were yet sinners, Christ died for us.” (Romans 5:8)
- “For whosoever shall call upon the name of the Lord shall be saved.” (Romans 10:13)

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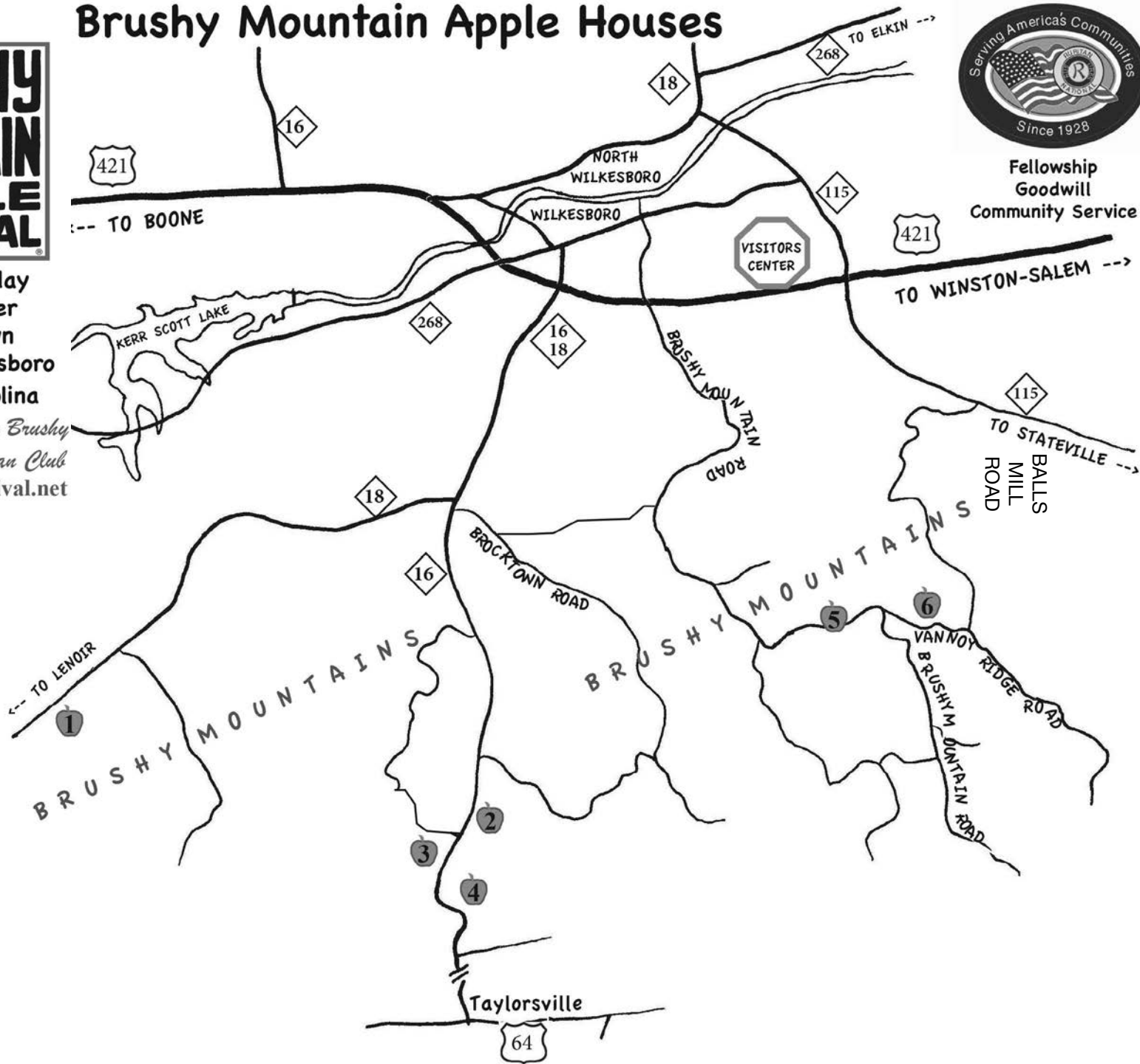


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in October
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4 Sugarloaf Orchards
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5 Parker's Orchard
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6 Tevepaugh Orchards
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Apple Festival services and facilities



Knowing what services and facilities are available can go a long way toward making your festival day relaxing. So, we hope you'll keep the following information in mind.

INFORMATION BOOTH

The Brushy Mountain Ruritan Club's information booth is located in the Main and Ninth Street intersection and is open from 6 A.M. to late Saturday afternoon. We'll be happy to answer your questions, give out copies of this festival souvenir and program guide, or help you with any problems. Ruritans in the booth can telephone the police station and other agencies and can radio club members stationed around the festival. The Ruritans are the good guys in the white hats.

LOST CHILDREN

Losing a child can not only be frustrating but also frightening. We hope we've solved that problem by having all police and Ruritans on the alert to spot lost young'uns. They'll be taken to the Police Station on Main Street on the second floor until you can come get them. They'll probably be calmer than you are.

REST ROOMS

As you'll see on the map on the inside of the back page of this program, rest rooms are located in the alley off of 9th Street, in the alley by C and 10th Streets, by C Street and the CBD Loop and in the new Yadkin Valley Marketplace.

MEDICAL EMERGENCIES

The Wilkes Rescue Squad parks its ambulance on 9th Street, down the hill from the information booth. In an emergency, have someone contact the police, a roving Ruritan Club member or the information booth. In most cases, stay where you are – the Rescue Squad with its motorized sled and many years of festival experience can get to you faster than you can get to them.

TRANSPORTATION

Transportation to and from the Festival area will be provided from 7 a.m. to 5:30 p.m. Parking locations for the shuttle will be at West Park on Highway 421.

TELEPHONES

Pay phones are located in Park Place on Main Street.

AUTOMATIC TELLER MACHINE (ATM)

Automatic Teller Machine (ATM) is located at the Mid-Town Plaza.

REST AREA and DIAPER CHANGING STATIONS

A free diaper changing station will be at the Millers Creek Baptist booth along the CBD Loop and also in the restrooms at the Yadkin Valley Market Place.

DOGS

All dogs must have a collar and be under control by the owner at all times.



FESTIVAL MAP showing the location of Concessions booth space and section numbers. The red arrows show the traffic flow and the Entrances and Exits for vendors entering and setting up for the Festival.

- = Apple Vendors
- Restrooms
- INFORMATION
- ATM \$
- First Aid +
- Concessions
- Exhibits

Stages:
 BMRC=Brushy Mountain Ruritan Club
 Apple Festival Park
 MH = Mast Head
 Dance Stage

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Wilkes Journal-Patriot file photo

Young customer makes her choice at the Brushy Mountain Apple Festival.



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~ In Memorium ~

These beloved members of our Apple Festival family have passed away since our last Festival and will be missed.

THOMAS MICHAEL LOWE
July 30, 1964 - May 13, 2024

Tom was a fifth generation apple grower, owner of the Brushy Mountain Farm and Orchard, and vendor at the Apple Festival.

Tom has said he never worked a day in his life in the apple orchard. Farming was his true passion and he had a special gift for growing and farming.



JULIUS ANDREW PARKER
March 29, 1946
- September 8, 2024

Andrew and wife Gayle were 2023 Apple Festival Grand Marshals. Andrew was grateful to be a life-long resident of the Brushies, he grew up in a home built in the 1800's. Andrew loved the Apple Festival since the first one in 1978, and he loved his church Liberty Baptist.

Brushy Mountain Apple Festival

October 5, 2024

Short sleeve

Youth Medium • \$15

Adult Small-3XL • \$20

Long sleeve

Adult Medium-2XL • \$30

Contact Wilkes Chamber at 336-838-8662



Dancing and Clogging at the Yadkin Valley Marketplace Stage



Wilkes County Line Dancers on stage at 9:30. Pictured left to right: Donna Hayes, Ruth Childress, Dave DeGruchy, Wanda Love, Martha Hawkins, Ann Craighead, Terry Brewer, Freda DeGruchy and Larry Cagiwa.



The Foothill Cloggers will appear at 10:00 and 11:00. Pictured first row: Gracie Blackburn and Tracy Hale Second row: Sue Blackburn, Christina Johnson, Amber Anthony, Gina Hincer and Elizabeth Johnson.

COOK'S
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**Parking Lot
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Friday and Saturday - Oct 4th & 5th
**FINAL MARK DOWNS
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Wilkes Journal-Patriot file photo

Music is always a big part of the Brushy Mountain Apple Festival.

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Visit Us At Apple Festival

Corner of Main and 10th Streets

Apples • Apple Cider Doughnuts • Apple Fritters

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Pasteurized Apple Cider

1/2 Gal. and Gallon

Dried Apples



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Sat. & Sun. • 10am-5pm

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Red and Golden Delicious • Crimson Crisp • Other Varieties

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Dried Apples • Honey • Jellies

Apple Cider Doughnuts • Apple Fritters

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Schedule of Music, Singing, and Dancing

SATURDAY OCTOBER 5, 2024

(Subject to change)

THE MASTHEAD
(Former Journal-Patriot)
Americana/Gospel

Stage Manager - Doug Davis
 9:45 Brian Burchfield
 10:45 Doug Davis and Terri Winger
 11:45 Billy Osborne
 12:45 Deliverance
 1:45 The Lovette Family
 2:45 Catawba Bluegrass Band

YADKIN VALLEY
MARKETPLACE STAGE
Dancing and Clogging

Stage Manager - Jeff Wilmoth
 8:30 Central Wilkes Falcon Cheer
 9:00 Tanya's Academy of Dance
 9:30 Wilkes County Line Dancers
 10:00 Foothill Cloggers
 10:30 Carolina Clogging Connection
 11:00 Foothill Cloggers
 11:30 Carolina Clogging Connection
 12:00 Studio 68
 12:30 Faith School of Dance
 1:00 Yadkin Valley Dancers
 2:00 Central Wilkes Falcon Cheer
 2:30 Extreme Spirit Allstarz
 3:30 Matt Bizzell

PARK STAGE
Blue Grass in the Park

Stage Manager - Eric Ellis
 10:00 Sons Of The South
 11:00 Wood Family Tradition
 12:00 Caldwell Line
 1:00 Sons Of The South
 2:00 Wood Family Tradition
 3:00 Caldwell line



22nd Annual Apple Jam

Friday, October 4

6:00-9:00 p.m.

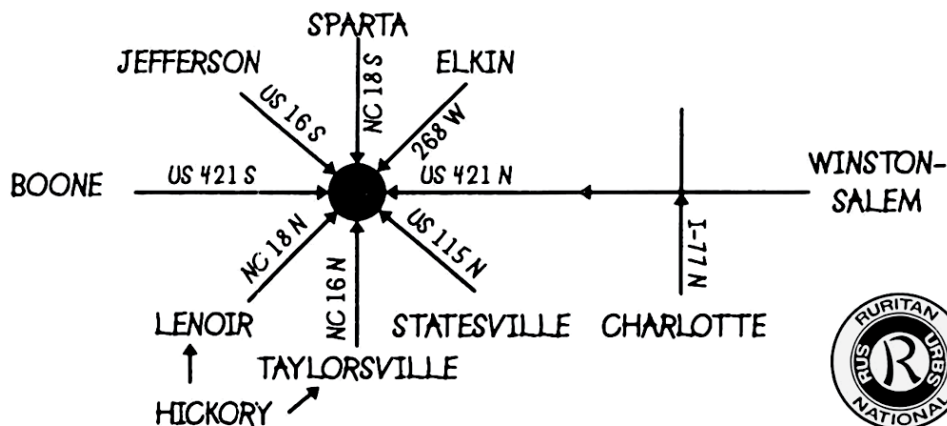
On the Park Stage at 10th and Main

Featuring

Sassafras

Bring a lawn chair to downtown North Wilkesboro and enjoy the music!
Food concessions available

How to
Get to the
Apple Festival






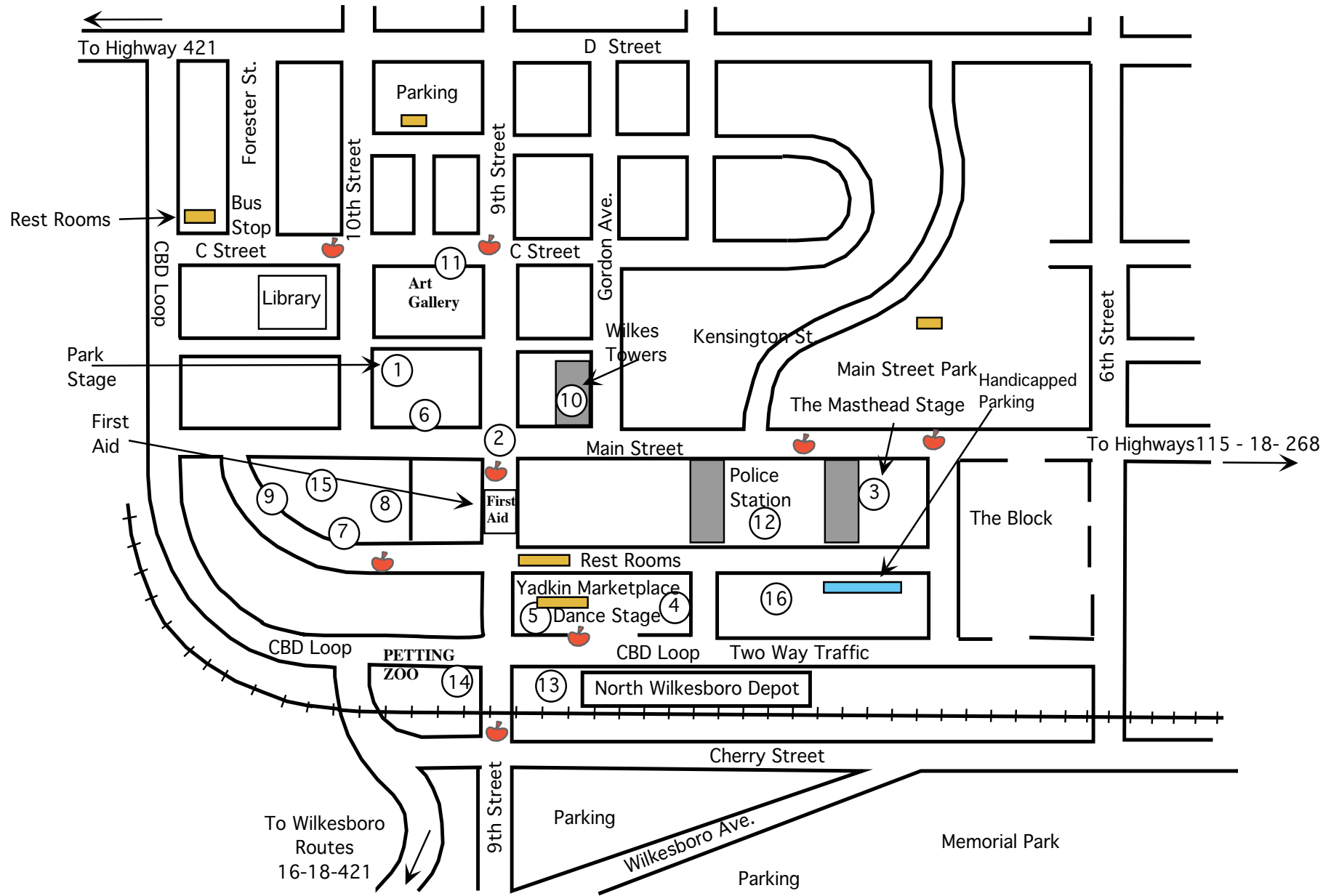
Transportation

Shuttle transportation to and from the festival area will be provided from 7 a.m. to 5:30 p.m. by Wilkes Boy Scouts. Parking for the shuttle will be at West

Park on D Street (next to the grassy area in the center of the parking lot by the flagpole). Parking will also be at the Wilkes County Courthouse. The

shuttle will pick up and deliver passengers at the Shuttle Bus Stop located at C Street and Forester Avenue. No charge. Donations Accepted.

Rest Rooms =  Apple Vendors =  Handicapped Parking = 



Location Of Special Events For The Day

- | | | |
|---|---|--|
| 1. Park Stage Blue Grass - 10th and Main | 6. Heritage Apple Exhibit / Bee Exhibit Brushy Mountain Apple Festival Park | 11. Pottery and Woodworking Demonstrations in front of the Art Gallery |
| 2. Information Booth - 9th and Main: Brushy Mtn. Ruritan Club | 7. Apple Butter Making: The Royall Family | 12. Lost Children: North Wilkesboro Police Dept. |
| 3. The Masthead Stage: Americana and Gospel Music | 8. Knife Making | 13. Molasses Mill at the Depot |
| 4. Yadkin Valley Marketplace: Dancing and Clogging | 9. Hit and Miss Engines | 14. Petting Zoo (between CBD loop and R.R. tracks) Camel, Llamas, Ponies |
| 5. Diaper Changing Station at the Yadkin Valley Marketplace | 10. Wilkes Towers Lobby Grand Marshal: Audrey Smithey and her quilt Apple Festival Art Work | 15. Friends of the Blue Ridge |
| | | 16. Wilkes Cruisers |



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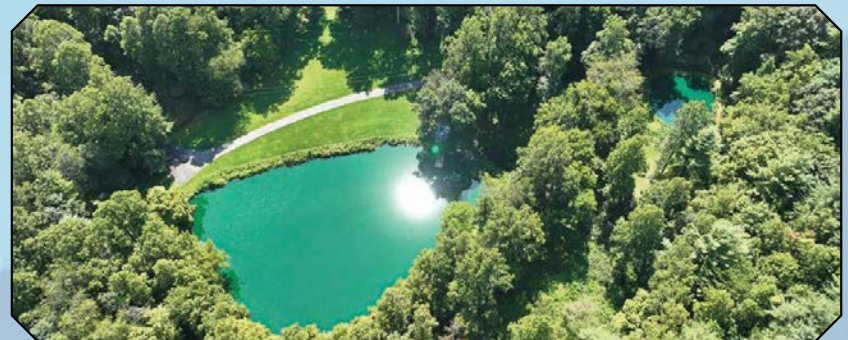
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**WE GET THE JOB DONE. DON'T JUST TAKE OUR WORD FOR IT,
HERE'S WHAT ANOTHER SATISFIED CLIENT HAD TO SAY...**

Matthew is a professional. Period. We had unexpected issues from the home inspection, impressive how he knew the local trades professionals, got them on the phone, got us expert advice and on-site visits. We had a number of changes in the offer and after acceptance, he had forms ready, stayed engaged and made sure things happened on time. I'm late with this review (a couple months), but I'm prompted to write this review now because: I just had a septic problem on a Friday afternoon, called Matthew "I need a plumber". Within the hour one of the best was on the phone - that says a lot about the respect he has earned locally. And consider how many brokers, after the sale is closed, will bend over backwards to continue to help his client. His office pitched in on several items we needed to investigate, there was no question I had that he couldn't answer or find the answer. I was a buyer for my personal residence, Matthew beat the bushes to locate listings, at a time of scarce availability. We found exactly what I was looking for, and I gotta say, I want to be on his side of the negotiating table. In an arm's length transaction I think the scales were tipped in our favor. I have zero hesitation to recommend Matthew - I would ask for his services again in a NY minute. He went above and beyond, and made a difficult and complex process go smoothly and about as quick as possible. Give him a call and the chance to earn your business. You'll have no regrets.

GRAHAM WYCHE, MORAVIAN FALLS

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